



# BOOK OF WINNERS 2011

# Office Furniture

## WINNER

### DNA – DESK AND TABLE SYSTEM

BY ROGER WEBB ASSOCIATES

DNA is based on the simple idea that with a small number of component parts you gain a straightforward solution to the demands of workstation design, thereby providing a flexible, dynamic and innovative interpretation for the modern workspace.

In this system, ergonomics complement design. Simple cable management discretely conceals electrical and data cabling with the option for desktop power and data management, and together with a simple elegance ensures that DNA is able to create an individually tailored solution for every user.

The simple and elegant single-leg structure is combined with modular rails to produce a wide variety of shapes and sizes of desks, benches, spines or clusters. A 'quick-assembly' construction produces a frame of strength and rigidity, which can be easily dismantled and adapted to changing circumstances. It also has an advanced spinal storage system and the leg frames are combined with height-adjustable nylon feet and rectangular, tubular steel rails.

The frames are available in three finishes with tops in a choice of wood veneer, laminate, or MFC on an MDF substrate with ABS edging. An elegant reverse chamfer and polished-edge profile together with subtly curved corners soften the environment and add to the aesthetic of this graceful furniture collection.

SPONSORED BY: *Milliken*



## FINALISTS & JUDGES COMMENTS



Photo: Bisley

**GLIDE – THE SILENT PARTNER**  
by Bisley  
'Ideal for meeting ever changing business needs and requirements.'



**E2A**  
by Broadstock Office Furniture  
'Highly sustainable, innovative design.'



Photo: Philip Vile

**MEET-U**  
by Burgess Works  
'Versatile, flexible and adaptable.'



**CASINO**  
by Thinking Ergonomix  
'Multifunctional and versatile design.'



**CAPISCO PULS**  
by HAG UK & Ireland  
'Fun saddle chair for dynamic sitting forwards, backwards or perching.'



**FLOAT**  
by Humanscale  
'Sleek minimalist design.'



**25 DEGREES**  
by Ian Ritchie Architects  
'Unusual and eye-catching.'

Photo: 25 degrees - Ian Ritchie Architects Ltd., Stewart Hemley and Luke Hughes & Company

# FX<sup>\*</sup>

OFFICE  
FURNITURE

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DNA - DESK AND  
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# Judges



## **Levent Caglar**

### **Senior Ergonomist, FIRA**

Levent is consultant ergonomist for FIRA, the internationally renowned technology centre in research, consultancy and testing for furniture industry. He has for more than 20 years been providing ergonomics and design expertise and guidance for office/school furniture manufacturers in the UK and overseas, and assisting blue-chip companies in furniture specification and evaluation for creating more efficient, healthy and happy work environments.  
fira.co.uk



## **Max Eaglen**

### **Director, Platform Group**

Max is one of the founding directors of Platform Group. 'We are experiential designers. In other words, we're a pretty extraordinary group of people. With all our own unique skills and talents, from world-class interior, graphic and product designers, to experts in business strategy and brand marketing, we have the techies to make even the most ambitious interactive project fly, and trainers to make staff really shine.'  
platformgroup.co.uk



## **Steve Edge**

### **Brand guru, Edge Design**

Steve Edge is known to his friends and clients as a prophet, madman and wanderer... His unique ability to take well-known brands and show another side to them has ensured ongoing relationships with some of the world's most luxurious companies.  
steve-edge.com



## **Jill Entwistle**

### **Editor and writer**

Jill Entwistle is a freelance editor and writer who now specialises in architectural lighting, following 12 years as the editor of the market-leading Light magazine. She is the author of two Rotovision books on lighting – Designing with Light: Hotels, and Designing with Lighting: Bars and Restaurants. She is an affiliate member of the International Association of Lighting Designers.



## **Alan Tovey**

### **Partner, Jackson Coles LLP**

Alan Tovey has been with construction consultancy Jackson Coles for 24 years and provides clients with project management, quantity surveying and project-monitoring services.  
jacksoncoles.co.uk



## **Ross Hunter**

### **Founding director, Graven Images**

Graven Images is celebrating its 25th year of business this year. Architect Ross Hunter is particularly interested in aspects of design that cross the boundaries between traditional disciplines. As well as a series of international hotel projects for brands including Radisson Blu, Hotel Missoni, IHG and Crowne Plaza, he has led projects for Volkswagen, the DTI, British Council, 10 Downing Street and the BBC. He is also a founding director of 3FOLD, the specialist workplace design brand.  
gravenimages.co.uk



## **Jane Johnson**

### **Director, interior design, The Manser Practice**

Jane Johnson joined The Manser Practice in 2007 following a seven-year stint at Aukett Fitzroy Robinson and having previously run her own interior design practice. The Manser Practice is known for designing ground-breaking hotels – the Hilton at T4 Heathrow; the Great Eastern Hotel (now known as Andaz) in the City of London; and Yotels throughout Europe. Last year the practice won the European Hotel Design Awards for its work on the new Park Inn in Manchester.  
manser.co.uk



## **Paul McElroy**

### **Partner, Kinnersley Kent Design**

Kinnersley Kent Design is an independent, multidisciplinary design consultancy specialising in retail strategy, interior and graphic design. In short, the consultancy brings together all the elements that create commercially successful branded environments. With studios in London and Dubai, Kinnersley Kent Design's portfolio spans fashion houses to food halls, and automotive showrooms to hotels and department stores, across the UK, Europe and Middle East.  
kld.co.uk



**Tim Evans**

**Partner and creative director,**  
Sheppard Robson

'We are an international design practice whose aim is to create inspiring sustainable architecture.' It works in masterplanning, retail, residential, offices, technology, transportation & infrastructure, arts & culture, hotels, interior design, education, science and healthcare. Established 70 years ago Sheppard Robson now has more than 250 architects, designers, technicians and support staff in London, Manchester, Glasgow and Abu Dhabi. [sheppardrobson.com](http://sheppardrobson.com)



**Annabelle Filer**

**Creative director, SCIN**

Annabelle Filer is an architectural deviant with a passion for materials, and the creative director for SCIN, the London-based materials sourcing and research company. She prefers to spend her evenings snuggled up to *Plastics Federation Monthly* and other such tomes, much to the dismay of her family and friends. [scin.co.uk](http://scin.co.uk)



**Dominic Harris**

**Director, Cinimod Studio**

The founder and creative director of the design studio, Dominic Harris is interested in integrating technology and interaction within architecture. It is evident through much of his professional work, which now forms the basis of Cinimod Studio, established several years ago. Dominic has a fascination with lighting and electronics, which is apparent in the highly innovative lighting schemes that he brings to each of his projects. [cinimodstudio.com](http://cinimodstudio.com)



**Stuart Wood**

**Executive creative director, FITCH**

Over the course of his 12 years with global design consultancy FITCH, Stuart Wood has led work across a diverse range of sectors and leading consumer brands, including Vodafone, Johnnie Walker and Jaguar. [fitch.com](http://fitch.com)



**Paul Nulty**

**Founder and head of practice,**  
**Paul Nulty Lighting Design**

An award-winning architectural lighting designer, he founded Paul Nulty Lighting Design earlier this year following 11 successful years with his previous practice. Paul trained at the Liverpool Institute for Performing Arts, attributing his ability to provide a unique understanding of the relationship between space and light to his theatrical lighting background. He is a professional member of the PLDA. [paulnulty.co.uk](http://paulnulty.co.uk)



**Nicola Osborn**

**Director, MoreySmith**

Since the practice was formed in 1993, MoreySmith has made a remarkable contribution to interior architecture and design. It enjoys a reputation for innovation and has an impressive portfolio of projects, including the new London HQ of Red Bull, Sony Music, Aegis and Arup, and the architectural refurbishment of 200 Aldersgate Street. Its developments are functional, elegant and ambitious, delivering a 'total design' approach that eloquently expresses a client's individual character. [moreysmith.com](http://moreysmith.com)



**Lee Penson**

**CEO, PENSON Group**

Our International Breakthrough Talent Winner of 2007 continues to flourish since founding PENSON Group just five years ago. This architect, engineer & interior designer group is enjoying outstanding commissions with Dubai's City Hall, gigantic leisure resorts in Yemen & Costa Rica complementing many other projects throughout Europe, Manhattan and Australia. [pensongroup.com](http://pensongroup.com)



**Cressida Toon**

**Partner, Sonnemann Toon Architects**

Sonnemann Toon Architects is based in central London. It specialises in the design of healthcare projects but also has a significant portfolio of residential and commercial work. It has won design awards for both its new-build and refurbishment projects. [st-arch.co.uk](http://st-arch.co.uk)